

FAMILY DESIGN LAB

The Family Design Detective Kit

5 things to notice on your next family outing.

Design is everywhere. Most of the time, we just use things without thinking about the decisions behind them. This little challenge is an invitation to slow down, look closer, and talk about what you notice.

01 - FIND SOMETHING THAT MAKES YOU STOP

Find something that isn't immediately obvious how to use.

Ask: What makes it confusing? What do you think the designer expected you to do?

02 - FIND SOMETHING THAT TELLS YOU WHAT TO DO

Look for a button, sign, handle, screen, symbol, or anything that gives you a clue.

Ask: How does it communicate? Would everyone understand it?

03 - FIND SOMETHING DESIGNED FOR SOMEONE ELSE

Look around: a playground, toilet, bus stop, shopping trolley, bench, or anything else.

Ask: Who was this designed for? Who might find it difficult to use?

04 - FIND SOMETHING YOU WOULD CHANGE

Pick something that works, but could work better.

Ask: What would you change? Why? What might your change accidentally make worse?

05 - ASK AI

Choose one thing you noticed and ask an AI tool: *"How would you improve this?"*

Then ask: Do you agree? What did the AI miss? Which idea would you actually try?

ONE LAST QUESTION

What did you notice today that you wouldn't have noticed before?

Family Design Lab is a hands-on exploration of everyday design for families growing up in an AI world.

Notice → Question → Imagine → Make

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